

What do women want?

Learn how to make women welcome and turn them into valued customers!

Saturday, August 15, 2015



Amy
Mattinat



Bogi
Lateiner



Margie
Seyfer

EXPERT SPEAKERS

Here is your opportunity to learn from the experts in the automotive industry! Margie, Amy and Bogi will share their Secret Sauce so you too can dominate your community and attract top quality customers.

WHAT YOU'LL LEARN

Amy and Bogi both own independent repair shops and don't just spout the latest marketing jargon. They have the first hand experience on how to market your business, present your shop and deliver award winning customer service.

- Learn how to identify who your best, top quality customers are and what they have in common.
- Discover how to create a loyalty program that keeps your best customers coming back for more.
- Create a system to get your A+ customers to help you grow your business.

SCHEDULE

8:00AM - Continental Breakfast

8:30 - 11:30AM - Margie Seyfer -
Winning Women Customers
(includes a brief 10:30AM Coffee Break)

11:30AM - 12:30PM - Lunch -
Brief Industry Update

12:45PM - 3:45PM - Bogi Lateiner/Amy
Mattinat - Marketing Secret Sauce; How To
Make Your Business Stand Out and Surpass
Your Competition

RESERVE YOUR SPACE NOW!

Cost: \$150 per person for BDG Members &
\$179 per person for non-members
(price includes continental breakfast and lunch)

Register: Call 303-884-7540 or
email donnysey@mac.com

KENZ & LESLIE/ BG TRAINING CENTER

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PRESENTED BY:

